

# I Flip You Flip We All Flip



## The Flip Camera and Foreign Languages Towards a Digital Literacy?

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# Why Use Flip Cameras?



The flip makes videos-production much easier and simpler:

- ★ No tapes, SD cards, or cables
- ★ No buttons-jungle
- ★ Easy to use: less than 10 buttons and functions
- ★ Easy transfer of high-quality video directly to your computer with a USB **flip out** (hence the Flip name) connector



Great for limited budgets (inexpensive, less than \$150 per device)



According to USA Today, Flip camcorders are currently the No. 1 best-selling video camera at Amazon and Target.

# Why Use Flip Cameras?



Can be used on a daily basis for instruction and assessment:

- ★ Record daily lectures and class discussions, etc.
- ★ Record oral interviews and exams
- ★ Record role plays, collaborative projects, peer interviews, etc.
- ★ Create video (digital) stories



Distance learning: share of videos between faculty and students or faculty and faculty





# Simulations

- ☼ At the doctor's office
- ☼ In the restaurant
- ☼ On the phone making a reservation, etc.
- ☼ At the hotel
- ☼ At the border with immigration officers
- ☼ A job interview
- ☼ In the basar/ market/ bakery/ grocery

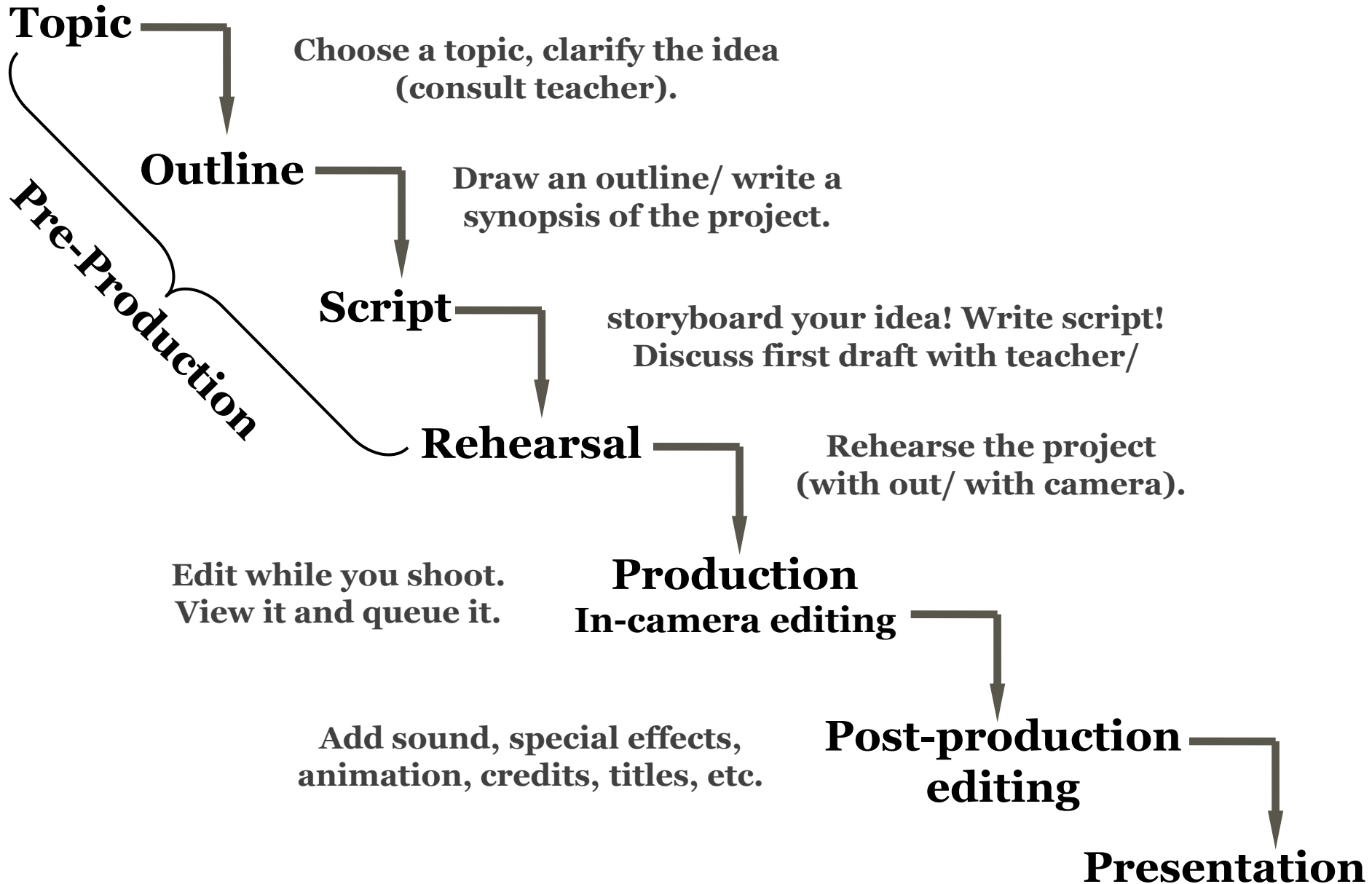
# Who does what?

- **Director**
- **Camera person**
- **Cast**
- **Behind the scenes**
  - **Costume designers**
  - **Make up artists**
  - **Graphic artists**
  - **Lighting director**
  - **Prop assembly**

# Important

- ✎ Brainstorm in small groups about content of film/ story
- ✎ “The less is more” and “Brevity is the soul of wit.”
- ✎ Use a storyboard template like this one: [SB-Template](#)

# Basic Steps in Video Productions





# Four Steps to Digital Film Making

## Capture

Capture/ Upload the scenes from a digital camera or a video recorder.

## Edit

Edit and arrange the captured scenes; add transitions, video & sound effects, voice over, background music, images, titles, subtitles, chapter markers, etc.)

## Make

**Choose the finished movie format:**

- Burn it on DVD
- Save it as an AVI-film: (\*.AVI)
- Multimedia MPEG-Format (\*.MPG or MP4)
- Streaming video (\*.RM, \*.WMV, \*.QT, \*.MOV)
- Upload it and share it on the web

## Show or Share

Show your film or share it with the world on Youtube, Vimeo or any other website.

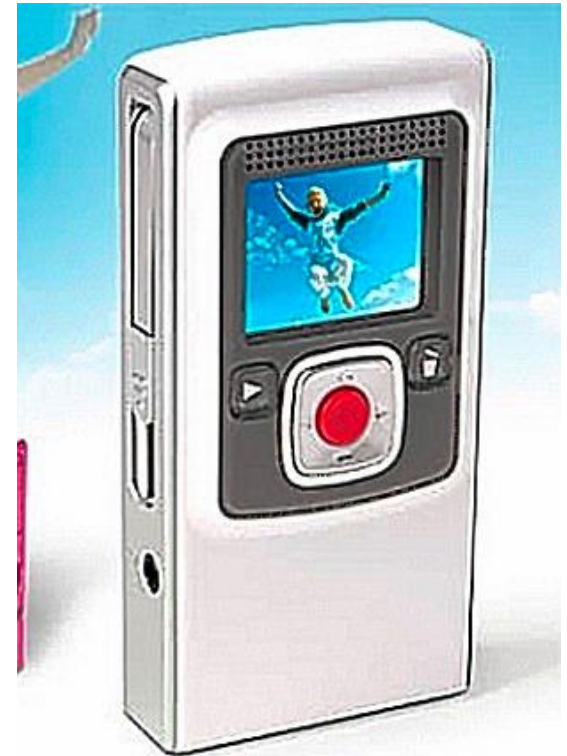
# Simple Ideas

- ☀ The Alphabet Video: Draw the letters of the alphabet or characters and have kids film each other saying these letters, words, characters on day 1 of classes.
- ☀ Digital flash cards video: 2 students, one is holding the camera and the other flash cards (images or words) and the other student must guess the word or the opposite, etc.
- ☀ Interviews: name, origin, age, hobbies, occupation, family, etc.
- ☀ Talking on the phone and making plans for the weekend with friends



# Simple Ideas

- ☀ Word Translation Videos (Write words on paper, show them to another student and translate them.)
- ☀ My Three Words Campaign
- ☀ Grammar points: practicing asking various kinds of questions, negation, narrative past, plans for the future, reflexive verbs, etc.
- ☀ Interview an expert
- ☀ Interview a native speaker
- ☀ Continue my video sentence (Chain Reactions): Watch what your neighbor said and then record another sentence, and so.





# Simple Ideas

- ☀ Promotional video for a club or a school activity
- ☀ Create a commercial for a product or the language you teach
- ☀ Create a How To Video:
  - ★ Making Arabic Coffee
  - ★ Making Chinese Dumplings
- ✋ Describe holidays you celebrate
- ✋ Skits and puppet shows
- ✋ Narratives: What did you do on the weekend?



# Individual or Group Project

- ☀ My Family
- ☀ My House
- ☀ My Daily Routines
- ☀ My Hobbies
- ☀ My favorites food and drinks
- ☀ What I can and must do on a daily basis
- ☀ My favorite book, film, show, place in the town
- ☀ My plans for the weekend
- ☀ Holidays and customs





# Individual or Group Project

- ☀ Create a video for Arab or Chinese tourists about Washington, DC
- ☀ Interviews your elders (for heritage speakers)
- ☀ Interview an expert
- ☀ Film a school tour
- ☀ Walk around in the cafeteria or in the court yard at lunch time and interview students about what they what they are eating or what they have learned that day.
- ☀ Students can record themselves telling the teacher what they have learned all week long in Arabic or Chinese

# Oral Assessment

- ☼ Students interview each other (in and outside of class)
- ☼ Weekly Video Journal
- ☼ Teacher asks questions and students record their answers
- ☼ In big classes: students quiz each other on the material studied. Teacher prepares the questions, e.g. 5 for each student.
- ☼ When students miss class

# Evaluation of Flip Camera Projects

- ☼ Content (40%)
  - ★ Outline and 1<sup>st</sup> draft of project (15%)
  - ★ Final Product (25%)
- ☼ Grammar (25%)
- ☼ Vocabulary (15%)
- ☼ Technical Quality (10%)
- ☼ Creativity and Inventiveness (10%)

You also may use the holistic approach of the Fairfax County Public Schools PALS-system at:

<http://www.fcps.edu/DIS/OHSICS/forlang/PALS/rubrics/index.htm>





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Thank you

merci arrigato  
**Danke** gracia  
**THANK YOU**  
Tapadh leibh A dank aych  
TACK **gracias** dank u  
obrigado **MAHALO** 3  
ASHOGE **grazie**



**THANK  
YOU!**

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köszönöm ! תודה dēkuji

mahalo 고맙습니다

*thank you*

merci 谢谢 danke

Ευχαριστώ شکرا

どうもありがとう *gracias*



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**THANK YOU!**

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